

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant : Steven E. Riedl

App. No. : 10/639,070

Filed : August 12, 2003

For :

**TECHNIQUE FOR  
EFFECTIVELY DELIVERING  
TARGETED ADVERTISEMENTS  
THROUGH A  
COMMUNICATIONS NETWORK  
HAVING LIMITED  
BANDWIDTH**

Examiner : Bantamoi, Anthony

Group Art Unit: 2423



27299

PATENT TRADEMARK OFFICE

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

March 12, 2009

(Date)

Julie Melendez Flores, Reg. No. 58,559

AMENDMENT AND RESPONSE TO OFFICE ACTION

10 Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

15 Dear Sir:

In response to the Office Action dated November 12, 2008 ("Office Action"), the following is provided:

03/16/2009 SDIRETA1 00000016 10639070

01 FC:1202	416.00 OP
02 FC:1201	440.00 OP
03 FC:1251	130.00 OP